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Vision/Goal of I&E Policy & Action Plan

1. The I&E policy set vision and set directional support to HEIs. It aims at adopting innovative and entrepreneurial strategies and approaches at all level of HEI to establish, streamline and strengthen the I&E ecosystem to generate quality innovations and entrepreneurs.
2. The action plan is a roadmap to achieve I&E policy goal by setting objectives and activities to be undertaken in the specified timeline with defined targets and milestones.
3. Both I&E policy and action plan adopts a monitoring and impact evaluation methodology which ensures all planned programs and activities progress as desired and accomplish the goal.

Objective of I&E policy along with the action plan

1. To establish institutional mechanisms, processes and guidelines to generate knowledge, intellectual properties and innovations from institute and commercialization of innovations through technology transfer, technology licensing and startups etc.
2. To Develop a critical mass of motivated students & faculties with creative potential, and entrepreneurial orientation & skill set.
3. To build and strengthen the in-house mentor pool and human resource capacity to drive campus I&E activities; identifying, handholding and guiding potential/early-stage entrepreneurs, student innovators at the Institute on regular basis.
4. To build infrastructure support and facilities to promote innovation & startup and enabling environment of easy access to resources within an outside the institute.
5. To strengthen the intra and inter-institutional partnership and collaboration with ecosystem at different level and co-creation of new program interventions.

Annexure –2: Timeline and Progress Tracking Sheet

I&E Policy Objectives	Thrust Area	Planned Intervention: Program/Activities (Input)	Responsibility Unit/Dept./ Person In charge	Annual Targets (Process/Output)			
				Year 1 Quarter 1	Year 1 Quarter 2	Year 1 Quarter 3	Year 1 Quarter 4
Objective 1: To establish institutional mechanisms, processes and guidelines to generate knowledge, intellectual properties and innovations from institute and commercialization of innovations through technology transfer, technology licensing and startups etc.	Start Up	A Webinar on Startups in Private and Public Sector	Ms. Divya Nair / IPR Activity Coordinator				
	Innovation	Innovative ideas to build projects	Mr. V. Sre Adethya / Start up Coordinator				
	Start Up	How to Plan for Startups - legal and ethical steps	Ms. U. Subhashini / Innovation contest Internship Coordinator				
	Start Up	Internship at start up	Dr. M. Arunkumar / KAPILA Patent Funding Innovation Activity Coordinator				
Objective 2: To Develop a critical mass of	Entrepreneurship	Motivational session by successful	Dr. Paushalipal/ Innovation contest Internship Coordinator				

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motivated students & faculties with creative potential, and entrepreneurial orientation & skill set.		Entrepreneur/ startup founder					
	Critical And Design Thinking	Workshop on Design Thinking, critical Thinking and innovative design	Ms. M. Amuthasurabi / Co- Coordinator NISP				
	Entrepreneurship	Workshop on Entrepreneurship Development Phases	Dr. S. Sasikumar / IPR Activity Coordinator				
	Entrepreneurship	Entrepreneur's Life & Crossroad – Motivational Speak - To be Share by Entrepreneurs	Mr. V. Sre Adethya / Start up Coordinator				
Objective 3: To build and strengthen the in-house mentor pool and human	Innovation	Workshop on Entrepreneurship and Innovation as career opportunities	Ms. Divya Nair / Innovation contest Internship Coordinator				

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resource capacity to drive campus I&E activities; identifying, handholding and guiding potential/early stage entrepreneurs, student innovators at the Institute on regular basis.	Entrepreneurship	Mentorship session for Innovators or student Entrepreneurs through experts	Mr. P. Vijayakumar / KAPILA Patent Funding Innovation Activity Coordinator				
	Entrepreneurship	Entrepreneurship and Innovation as Career Opportunities	Dr. S. Sasikumar / IPR Activity Coordinator				
	Innovation	"Factors Influencing Innovation	Mr. V. Sre Adethya / Start up Coordinator				
Objective 4: To build infrastructure support facilities to promote innovation &	Incubation Facilities	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre/ Co-working spaces	Ms. S. Pavithra / Start up Coordinator				

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startup and enabling environment of easy access to resources within an outside the institute.	Innovation	Workshop on Prototype/Process Design and Development - Prototyping	Mr. Faizeeahmed / Innovation contest Internship Coordinator				
	Preincubation	Session/ Workshop on Business Model Canvas (BMC)	Ms. M. Amuthasurabi / Co- Coordinator NISP				
	Incubation	Business Plan/Prototype Competition to Invite Innovative Business Models from Students	Dr. Paushalipal/ IPR Activity Coordinator				
Objective 5: To strengthen the intra and inter-institutional partnership and collaboration with ecosystem at different level and co-creation of	Startup	Interactive Session/Mentoring Session with "Successful Start-up founders" (Entrepreneurs in Campus)	Dr. S. Sasikumar / Innovation contest Internship Coordinator				
	IP Ecosystem	Workshop on Intellectual	Mr. R. P. S. Manikandan/ KAPILA Funding				

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new program interventions.		Property Rights (IPRs) and IP management for start up	Innovation Activity Coordinator				
	Startup	Weninar On Startup Ecosystem In India	Ms. U. Subhashini / Start up Coordinator				
	IPR/Innovation	Session on identifying Intellectual Property component at the early stage of Innovation	Dr. Paushalipal / IPR Activity Coordinator				



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